

# Show details

## Dates

25 – 27 April 2019

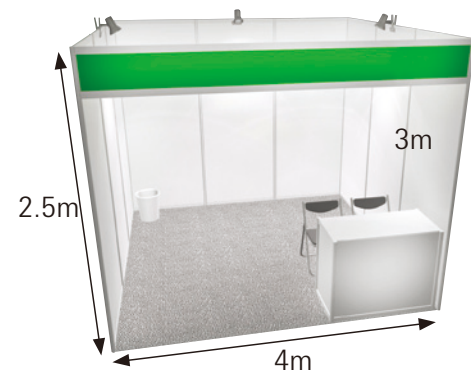
## Venue

Bombay Exhibition Center  
Goregaon (E) Mumbai, India

## Organiser contact

Messe Frankfurt New Era Business Media Ltd.  
Israel Gogol  
Tel: +886 2 8729 1099 ext. 531  
Fax: +886 2 2747 6617  
Israel.Gogol@newera.messefrankfurt.com

## Official media



## Participation fees

USD 290 / sqm (standard booth / min. 12 sqm)  
USD 260 / sqm (raw space / min. 18 sqm)

## Global trade fairs and events

### intersec

Dubai, UAE  
[www.intersecexpo.com](http://www.intersecexpo.com)

### intersec

SAUDI ARABIA  
Jeddah, Saudi Arabia  
[www.intersec-ksa.com](http://www.intersec-ksa.com)

### intersec

BUENOS AIRES  
Buenos Aires, Argentina  
[www.intersec.ar.messefrankfurt.com](http://www.intersec.ar.messefrankfurt.com)

### intersec

forum  
Frankfurt am Main, Germany  
[www.intersec-forum.com](http://www.intersec-forum.com)

### intersec

forum RUSSIA  
Moscow, Russia  
[www.intersec-forum.com/russia](http://www.intersec-forum.com/russia)

### secutech

Taipei, Taiwan  
[www.secutech.com](http://www.secutech.com)

### secutech

INDIA  
Mumbai, India  
[www.secutechindia.co.in](http://www.secutechindia.co.in)

### secutech

VIETNAM  
Ho Chi Minh City, Vietnam  
[www.secutechvietnam.com](http://www.secutechvietnam.com)

### secutech

THAILAND  
Bangkok, Thailand  
[www.secutechthailand.com](http://www.secutechthailand.com)



Balkan region  
[www.adriasecuritysummit.com](http://www.adriasecuritysummit.com)

### guangzhou public security technology

Guangzhou, China  
[guanghousecurity.cn.messefrankfurt.com](http://guanghousecurity.cn.messefrankfurt.com)

Subject to change, information as of June 2018

# secutech INDIA

## Gateway to Asia's fastest growing market

25 – 27 April 2019

Bombay Exhibition Center  
Goregaon (E) Mumbai, India

[www.secutechindia.co.in](http://www.secutechindia.co.in)





# Make inroads into India’s security market

India is one of Asia's rapidly growing markets. The country's surveillance industry is expected to grow at an annual compound growth rate (CAGR) of approximately 10 percent until 2021. During the same period, the CAGR for access control systems is expected to be around 15%. Secutech India is the place where industry leaders and top buyers come together to see the latest innovations and vertical solutions for the security and fire & safety sectors in one of the world’s key markets.



“ Secutech is one of the largest exhibitions in India and one of the best platforms to showcase our solutions and products to the corporate world. Mumbai being the hub of business, also adds to the significance and relevance of the show. It is a great platform to reach out to diverse groups of customers from different verticals such as real estate, gems and jewelry, transportation, hospitality, education and government. ”

Mr Aditya Khmeka, Managing Director, CP Plus

## What drives the market?

Investment in infrastructure and a heightened demand for security measures in India increases the need for advanced solutions in the fields of smart and safe cities, banking and finance, manufacturing, work place security, transportation and building management.

**Government investment:** The Indian government plans extensive investments in 100 smart city projects across the subcontinent worth USD 7.3 billion. In addition, the government’s promotion of the “Make in India” initiative will promote investment in industry and infrastructure, especially in transportation and manufacturing facilities.

**Compliance driven enterprise market:** Large projects in industries such as petrochemicals, biotechnology, pharmaceuticals, automotives, and steel need to comply with various mandatory security and fire safety regulations. This is true for both local enterprises and multinational companies establishing operations in India.



## Why choose Secutech India?

- Secutech India is the largest security industry trade fair in India. Over 22,000 visitors and 575 brands participated in the 2018 edition.
- Secutech India brings together security channel players. The local market is mostly an integrators market – integrators play multiple roles and have significant involvement in the design and specification of security systems.
- The show is well supported and recognised by top industry and government officials as well as leading industry associations.
- Based in Mumbai, the country’s commercial centre, it is suitable for manufacturers who are targeting commercial and vertical end users. In addition, promotional activities are held across India in eight major cities to target and invite the most relevant industry players to the show (Mumbai, Delhi, Bangalore, Chennai, Hyderabad, Ahemdabad, Kolkata and Pune).
- Year-round coverage by aEs Magazines worldwide, increasing the show’s exposure across the region to 30,000 monthly subscribers.



## Who should exhibit?

Secutech India is a good fit for security and fire and safety companies interested in finding a local partner in India, reaching out to integrators and creating brand awareness in one of the world’s largest markets. Currently, opportunities are in solutions for safe city and medium and large enterprises.



“ Secutech is amazing, we have been associated with the show since the beginning, for more than 7 years now. Secutech is maturing day by day, we can see good foot fall, quality customers, both B2B and B2C. I am happy that the relevant stakeholders are also coming and increasing in numbers, the show is going in the right direction. ”

Mr Ashish Dhakan, MD and CEO, Prama Hikvision India

## Key products in demand:

### Security

- Solutions for multi-site monitoring and security management (security and workplace attendance)
- Supply chain security: security for containers, warehouses and driver protection
- Loss prevention systems for warehouses and ports
- VMS and video data analytics
- Touchless biometrics
- Data centre security (hardware and software)
- Security solutions for industrial parks and high-tech zones, hotels and schools
- Intelligent transportation systems: parking solutions, ANPR, e-ticketing and e-tolls
- Access control: identity management and administration, time and attendance systems
- Mobile and cloud: secure network and storage
- Entrance control and perimeter security

# 2018 show highlights

## Secutech Connect

The unique premium business matching programme which brought together over 600 VIP buyers from different verticals to meet with exhibitors.

## Security and fire and safety conclaves

Specialised seminar programmes led by industry business leaders and professionals. The seminars are a platform for discussion and networking between panelists and the audience and allowed for intensive and productive dialogue on industry topics covering current trends and the future development of security and fire & safety issues in India.

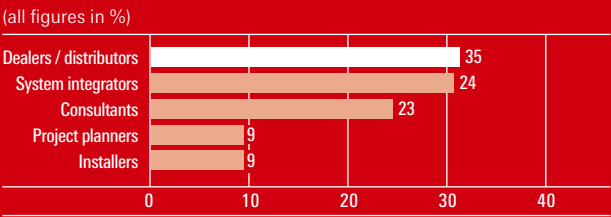
## Shield Awards

Co-organised with the Secona–Security Consultants Association of India, the award recognises the top players in the Indian security market.

## 2018 show facts and figures

20,000 sqm • 575 brands from 20 countries • 22,700 visitors • 600 VIP buyers

## 2018 visitor profiles



## Breakdown of visitors by vertical market

